

Message Text

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PAGE 01 STATE 047381

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ORIGIN EB-07

INFO OCT-01 ARA-10 ISO-00 COME-00 USIA-15 /033 R

DRAFTED BY EB/OCA/BR:IAWILLIAMSON:JMN

APPROVED BY EB/CBA:JWBILLER

COM/BIC/OIM:TBREWER

ARA/BC/C:AISAACS

COM/BIC/OIM:TTHOMAS

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R 032252Z MAR 75

FM SECSTATE WASHDC

TO AMEMBASSY SANTIAGO

UNCLAS STATE 047381

E.O. 11652: N/A

TAGS: BEXP, CI

SUBJECT: FISA '75

FOR AMBASSADOR FROM BILLER

1. REGRET IT WAS NOT POSSIBLE TO INCLUDE FISA IN LIST OF COMMERCIAL PRESENCE FAIRS FOR FY-76. CUTS IN COMMERCE BUDGET DRastically REDUCED THE NUMBER OF FAIRS THAT COULD BE FUNDED. FOR SAME REASON NUMBER OF REGULAR FAIRS THAT COMMERCE WILL PARTICIPATE IN ALSO CURTAILED. WE UNDERSTAND COMMERCE NOT ABLE TO MOUNT TYPE I OR IV EXHIBIT IN SANTIAGO IN FY 76.

2. WE ARE EXPLORING POSSIBILITY OF COMMERCE MAN VISITING SANTIAGO FOR APPROXIMATELY ONE WEEK TO NEGOTIATE SITE AND CONSTRUCTION CONTRACTS, BRIEF EXHIBITORS AND DETERMINE APPROXIMATE COST OF BOOTHS. IF THIS WOULD BE OF ASSISTANCE TO YOU IN THE EVENT POST DECIDES TO MOUNT FAIR ON ITS OWN AND TO PROCURE EXHIBITORS LOCALLY, PLEASE LET US KNOW. COMMERCE OFFICE OF INTERNATIONAL MARKETING ALSO WILLING TO PROVIDE FULL RANGE OF PUBLICITY SERVICES AND ACT AS LIAISON WITH INTERESTED U.S. COMPANIES. KISSINGER

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Margaret P. Grafeld
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